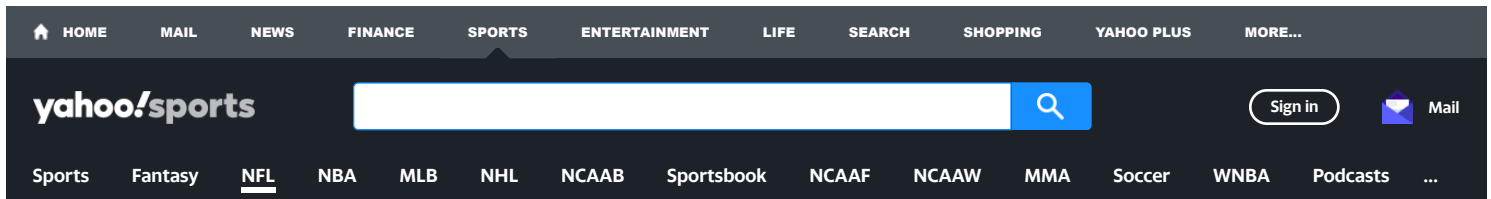


Exhibit B



The News-Star

Grambling State has NIL deals for all of its scholarship athletes



Ethan Sands, Monroe News-Star

February 1, 2022 · 2 min read



In this article:

Hue Jackson

American football player and coach

Grambling State has name, image and likeness deals in place for all of the school's scholarship athletes, the News-Star confirmed Monday.

The agreement with Urban Edge Network and Athlyt was reported by ESPN's Pete Thamel and confirmed by Grambling State athletics director Brian Howard.

Pete Thamel

@PeteThamel



A source tells ESPN that

TRENDING

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2. Tiger will be a 'game-time decision' ahead of upcoming Masters tournament
3. Kareem says his criticism of LeBron was 'blown out of proportion'
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NIL. The deal is believed to be the first of its kind.

10:16 AM · Jan 31, 2022



[Read the full conversation on Twitter](#)

Thamel reported the deal is believed to the first of its kind.

Howard didn't share additional details. Players who have committed to Grambling told the News-Star they were told not to comment about the NIL deal.

2022 SCHEDULE: [Grambling State releases its 2022 football schedule, first season under Hue Jackson](#)

SAMMY WHITE: [Former Grambling receiver Sammy White to be inducted into the Black College Football Hall of Fame](#)

This isn't the first historic NIL deal, as Jackson State quarterback Shedeur Sanders became the first HBCU player to sign with Gatorade. However, Grambling's NIL deal should set up a foundation to entice players to come play for new football coach Hue Jackson and the Tigers.

Gatorade
@Gatorade

"Being the first HBCU athlete to sign an NIL deal with Gatorade... that's legendary."

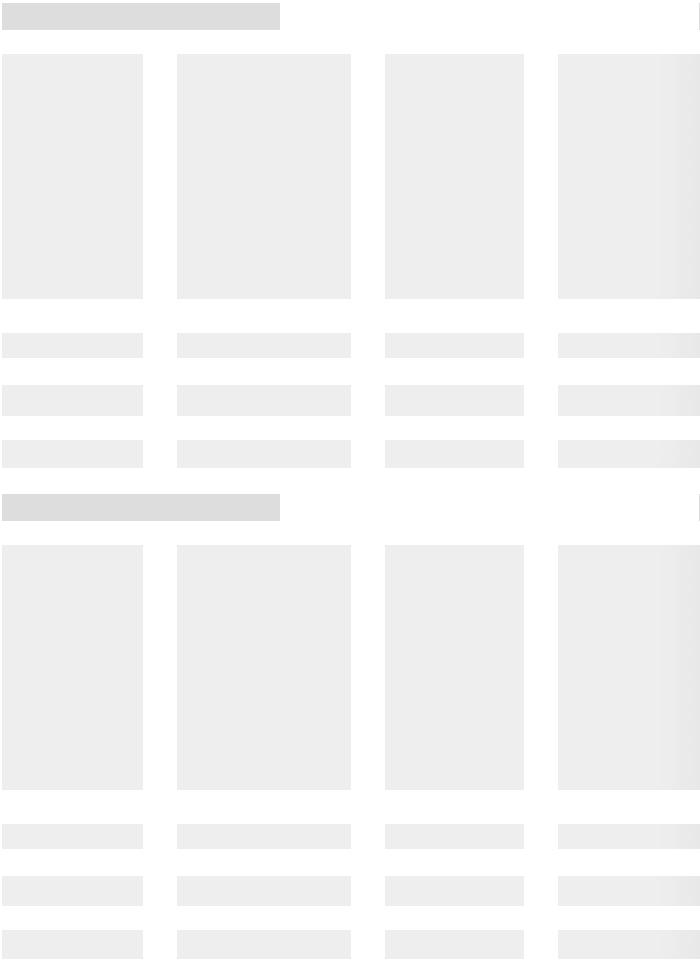
The work has just begun! Welcome to the Gatorade family, @ShedeurSanders ⚡

10:56 AM · Jan 27, 2022

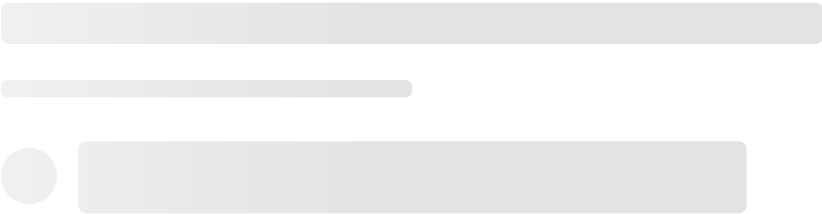
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NIL deals have already served as a bargaining chip for Jackson based on the players who have recently committed to the Tigers..

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...

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The downfall of 2009 Masters champion Ángel Cabrera, from green jacket to Argentine prison.


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USA TODAY Sports

WrestleMania 38 takeaways: Roman Reigns takes down Brock Lesnar, Pat McAfee gets stunned by Stone Cold Steve Austin

Roman Reigns took down Brock Lesnar in a winner-take-all match, while Pat McAfee and Johnny Knoxville had entertaining matches at WrestleMania 38.

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Most Duke basketball players leave the court and don't shake hands after losing to UNC in the Final Four.

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"Usually the better team wins when you get here. "


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USA TODAY Sports

NFL draft 2022: Which teams could be most likely to trade up, down in first round?

The first round of the NFL draft has already been drastically reshaped by a rash of trades, but more deals could be ahead in the coming weeks.

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Yahoo Sports Canada

P.K. Subban earns 27 penalty minutes and ejection after standing

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Kaepernick auditioned for NFL teams at Michigan's spring game on Saturday

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Tyson Nash had the opportunity to walk back his brutal comments. He chose not to.

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Former Vikings players headlined the sports entertainment spectacle at AT&T Stadium in Dallas


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One of the greatest players in NBA history, Charles Barkley has been married to his wife for over three decades. Meet the lucky gal..




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Danyelle Musselman said she won't take her husband, Arkansas men's basketball coach Eric Musselman, to Walmart with her.

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Associated Press

Bueckers can't do it all as UConn comes up short for title

At the tail end of the third quarter, Paige Bueckers picked up her first personal foul and plopped down on Connecticut's bench for her only break of the night — a whole 53 seconds of game time. The Huskies had to lean...

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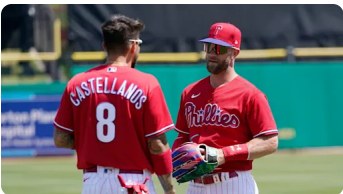


Associated Press

Kupcho takes last victory leap in Mission Hills finale

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